



## First Workshop in 2015

### Harnessing the Amazing Power of Articulate Storyline: A Two-Day Hands-On Workshop

This hands-on interactive workshop will provide participants with the knowledge and practice to design and develop compelling e-learning. In this workshop, you will be guided through key concepts, learn how to create software demonstrations, interactive simulations, quizzes, and much more. You will experience the simplicity, flexibility, and power of Storyline. You will receive a course workbook, practice files and course content.

**Who should attend:** This workshop is intended for beginning Storyline users who need to understand the basics to become productive with the tool. Articulate Storyline appeals to a wide variety of audiences, typically grouped in training and education, sales and marketing, or technical support and documentation.

#### Benefits to Participants

- Participants will learn the the basics of one of the most powerful tools that talent developers have to build online content today
- Participants will practice the application of sound instructional design to turn content (procedures, products, processes, technical data, rules and regulations) into immersive learning experiences
- Participants will leave with a workbook and resources that will be a valuable reference long after the workshop is over

#### Benefits to Employers

Online training is more cost effective to deliver than classroom based training by reducing or eliminating the need for travel and printing costs

Elearning is a great way to give employees the tools and skills needed to enhance their performance, particularly in the current economy where you are asking people to do more with less

Elearning allows you to create a standardized process and consistency in the delivery of content

**When:** Thursday and Friday, April 23 and 24, 2015

**Where:** 1410 Ethan Way, Sacramento, CA The offices of the Los Rios Community College District's Government Training Academy and Workforce and Economic Development Center. (Free Parking) / Classroom TBD

**Cost:** \$299 for Members / \$349 for Non-members (includes all course materials)

Class Attendance is strictly limited to 18 participants to ensure maximum learning and practice opportunity

**How to Register:** Go to [www.astdsac.org](http://www.astdsac.org)

For additional questions about the course, send questions to [mail@astdsac.org](mailto:mail@astdsac.org)

See page 2 for more information about the course

## After attending this course, you will be able to:

- Use Storyline's tools and features to create and build an e-learning course
- Add content
- Create storyboards
- Create and explore Scenes and Slides
- Add and manipulate Illustrations including shapes, captions, characters and pictures
- Insert video, Flash, sounds, and web objects
- Insert and modify text
- Record your screen
- Change the theme of your project
- Add a menu, glossary, and resources
- Modify the look and feel of the Player
- Add narration by recording or importing audio
- Increase user interactivity with click, highlight, and text entry boxes
- Add interest by inserting rollovers
- Insert question and scoring slides
- Create interest by branching to different Slides and Scenes
- Import PowerPoint slides into a project
- Creating hyperlinks to websites and to another project
- Publish your project to HTML5, SWF files, and mobile devices
- Publish to LMS with reporting and tracking options

**Important Note: This is a Bring-Your-Own-Device (BYOD) Workshop. You will need a laptop with Articulate Storyline installed. If you do not have Storyline, you can install a fully functional 30-day free trial prior to the class.**



**Instructor Bio:** Scott Nipper is the owner of [Active E-Learning](#), a company providing online training design and development services. Scott Nipper has been designing and developing elearning for over 12 years. Scott has designed and developed dozens of elearning courses for Intel, Kaiser Permanente, Barco, and others. Scott has won numerous awards for his work in elearning including Corporate Honorable Mention for Excellence in Learning Award from Intel Corporation and participation in an interactive multimedia training module that won a Stevie Award.

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